

What is a Mission Statement?

A description of what we will do to accomplish the Vision

How we get to the desired future state

Support for the main elements of the Vision: People, Relevancy, Stability

The mission statement is a three-legged stool that supports the Vision

Proposed Mission Statement

We will continually grow the membership of First Presbyterian Church of Richfield.

We will take responsibility for becoming more relevant to our community.

We will explore more avenues to finance our outreach and stability.

Next Steps

Achieve congregational consensus on the Vision and Mission Statements

Draft and propose a (1-year?) Strategic Plan that will be considered by the congregation

Development undertaken by the Visioning Committee upon agreement by the congregation

Document will contain the beginning Action Plans in our journey to complete the Vision

The Strategic Planning Process is aware of and subject to real-world constraints: Manpower, Money, Time

Where the rubber meets the road

Action Plans Forming the Strategic Plan

All Action Plans Will Have **SMART** Goals

S = Specific - Crisp, Clear

M = Measurable - A number associated with the goal

A = Attainable - There is a good chance of getting it done

R = Relevant - Supports the Mission statement which supports the Vision

T = Timely - It can be done in the agreed upon timeframe

Supporting Tools for the Journey

Values

X by Y Thinking

Benchmarking

Necessary & Sufficient Test

THE PROPOSED VISION

First Presbyterian Church of Richfield is a growing, giving family, relevant to the community, where all are welcome to come and worship God.